



## Go Tour or Go Home

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NORTH OAKVILLE TODAY – Three Oakville teens, Elyse Simpson, Chris Flynn and Kira Montfort are heading off to Montreal, Ottawa and New York in September to put their musical ambitions to the test, make a name for themselves and see what life on the road is really like.

As one of Canada's Top 20 Under 20 and a Certified Music Business Specialist from the Berklee College of Music in Boston, 17-year-old Folk Fusion musician Elyse Simpson combines her music and business skills to lead the team tour at various venue events in the three cities (Montreal, Ottawa and New York City) including Montreal's Mariposa Cafe, Ottawa's Rainbow Bistro and New York's National Underground.

Simpson will be directing the filming of a documentary series of their experiences titled "Go Tour or Go Home" which will be broadcast in the new year. The team will be joined by Luke VanLoenen from Dundas as videographer.

"The public view of the music industry is very dramatic. A lot of people expect this musician devil-may-care attitude but the majority of people are hard working dedicated individuals doing their job." says Simpson. "That is what I want to show through the documentary series, the slightly unglamorous events that are the humanity within the music industry."

The tour and the release of Simpson's EP "RAW" kicks off at a ticketed launch on September 4 at Roxy's, 380 Dundas St. East, Oakville from 9pm - Midnight.

Simpson and her on tour backing band, The Cofunkabil-a-Buddies (Kira Montfort, Chris Flynn) will be performing original music from "RAW" along with presentations and perspectives from the crew members.

An accomplished bassist and tradesman Flynn is the "Hands On" guy of the tour taking on the role in the Go Tour or Go Home team as Street Team Manager, roadie and equipment specialist.

Currently a student at Carelton University for music, percussionist and songwriter Monfort is the balance, using her technical and performance experience to work with live recording on the tour.

The final team member is 30 year old Luke Van Loenen who's experience includes Videographer for the 2005 Iron Maiden Tour.

The launch will feature a presentation of the tour itinerary. Go Tour or Go Home merchandise will be available and guests will each receive sponsor gift bags with information and freebies from the tour sponsors.

Tickets are \$5 per person in advance or \$8 at the door. Tickets may be purchased at Roxy's.

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